

Aldiana club Naga bay sustainability report – 2025



Our Sustainability Commitment

We are committed to responsible tourism, protecting the environment, supporting our community, and ensuring the well-being of our guests and employees.



Our Sustainability Policies

- **commitment to Reducing Greenhouse Gas Emissions:**

- We are committed to continuously reducing our greenhouse gas emissions and aim for climate-neutral operations in the long term.
- We rely on energy efficiency measures, renewable energy sources, and environmentally friendly mobility concepts to minimize our carbon footprint.

- **Commitment to Protecting and Promoting Biodiversity:**

- We are committed to preserving natural habitats and biodiversity in our surroundings.
- We support local nature conservation projects and actively engage in protecting endangered animal and plant species.

- **Fair Treatment of Employees:**

- We guarantee fair working conditions, equitable pay, and equal opportunities for all employees.
- We promote the professional and personal development of our employees and create a positive working atmosphere.

- **Protection and Respect of Human Rights:**

- We respect human rights in all our business activities and do not source products or services from companies that commit human rights violations.
- We actively oppose discrimination, exploitation and forced labor.

- **Engagement as a responsible member of the community**

- We respect and uphold human rights in all our business activities and do not source products or services from companies that violate human rights.
- We actively oppose discrimination, exploitation, and forced labor.

- **Protection of Children and Reporting of Abuse:**

- We have clear policies in place to protect children from abuse and sexual exploitation.
- We raise awareness among our employees about child protection and provide training on the prevention of abuse.



Sustainability Performance 2025

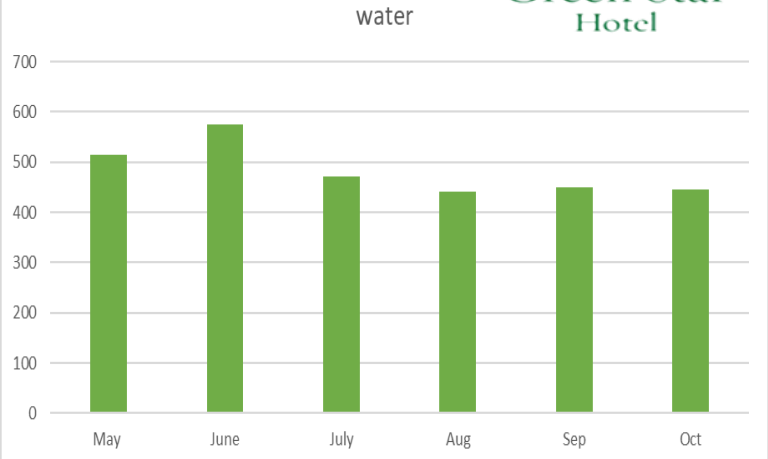
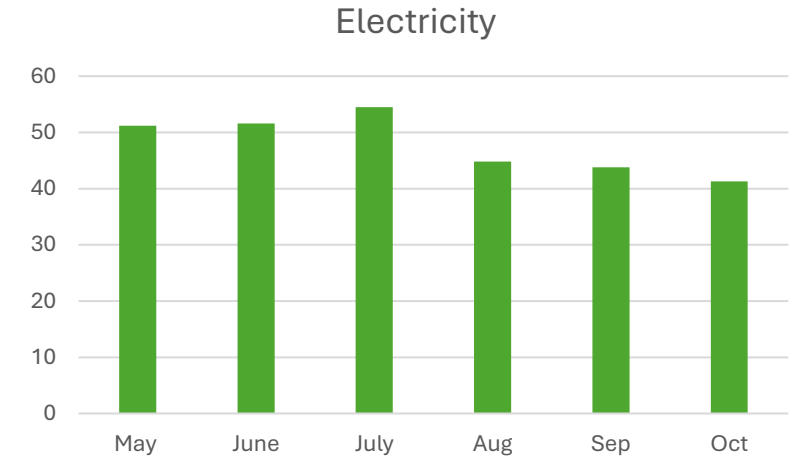
- **Marine Conservation & Diving**
- Naga Bay is home to some of the most beautiful coral reefs in the region, making it an ideal destination for diving lovers. We are proud to operate a fully equipped Diving Center, offering guests the opportunity to explore the underwater world responsibly.
- As part of our commitment to marine protection, we organize monthly beach clean-ups with participation from both staff and guests, raising awareness and helping keep our shores pristine.

Community Empowerment

- We proudly partner with the DER tour Foundation and Omar Ibn El Khattab Society Organization empowers the community in the Red Sea area, especially widows and single mothers, through various initiatives. We provide families with information and technical skills tailored to their needs, helping individuals discover and develop their abilities. Our goal is to enhance skills in environmental and handicraft industries and strengthen cultural, social, and national values.
- In Safaga, by the Red Sea, mothers who are widows or sole providers work hard every day to support their families. These women are not just workers but creators, learning new techniques and expanding their skills under the guidance of skilled trainers. Through training, they gain the knowledge to innovate and stand on their own. One mother dreams of giving her children a good future, and every day she works towards that dream for herself and her community.
- **Our ongoing project**, such as the sewing workshop in Safaga, where women transform simple fabrics into beautiful products, each stitch a testament to their hard work and dreams, is a testament to this vision. The objective is to upgrade the small tailoring workshop, currently supporting **18 women**, by
 1. providing modern machinery and materials to expand its capacity to at least 50 women, including widows and single mothers. To ensure sustainability and reduce costs.
 2. the workshop should be powered by a solar energy system, creating a self-sustaining, eco-friendly operation that secures its long-term viability and growth.
 3. we will support them by promoting their products every two weeks at our hotels to help increase sales and support their revenue growth.

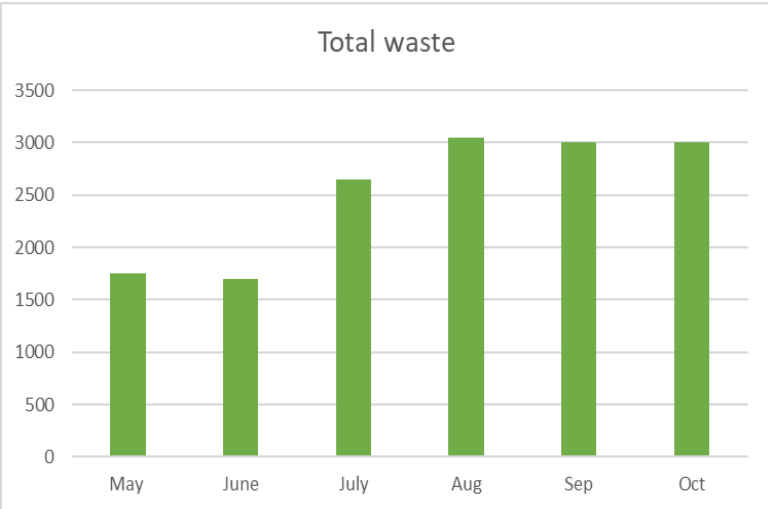
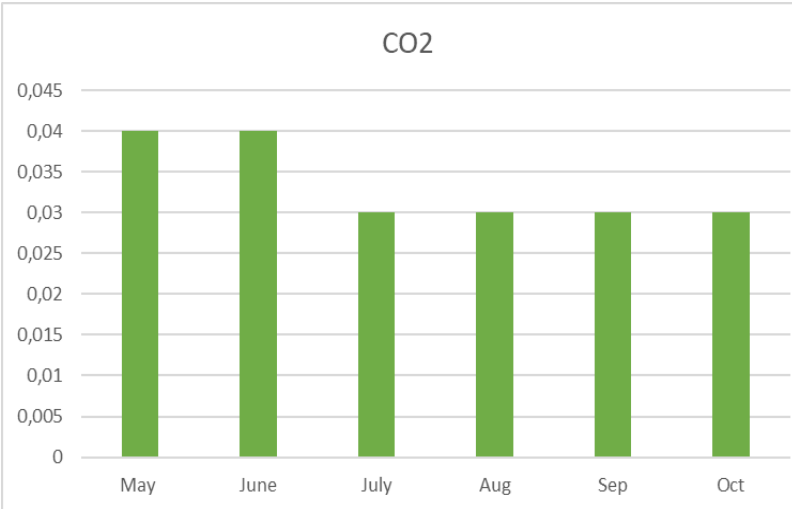


Consumption per Guest Night



consumption Per GN	May	June	July	Aug	Sep	Oct
Electricity	51,2	51,6	54,5	44,8	43,8	41,3

consumption Per GN	May	June	July	Aug	Sep	Oct
water	515	574	472	442	449	446



consumption Per GN	May	June	July	Aug	Sep	Oct
CO2	0,04	0,04	0,03	0,03	0,03	0,03

consumption Per GN	May	June	July	Aug	Sep	Oct
Total waste	1750	1700	2650	3050	3000	3000

Environmental Achievements in 2025

Energy Efficiency Initiatives

1. Adjusted the speed settings of guest room air conditioning fans to optimize energy consumption.
2. Installed window sensors to automatically switch off the air conditioning when windows are open.
3. Replaced all conventional lighting with energy-efficient LED fixtures.

Water

1. Installed water-saving devices on all taps and showerheads to reduce Water flow in 100% of the taps in guest rooms and in public sanitary rooms is less than 4 liters/ minute.
2. Grey water treatment plant in operation – recycled water used for garden irrigation.

Waste Reduction

1. Introduced Brita water filter systems to eliminate the use of plastic water bottles.
Replaced individual guest amenities with refillable dispensers to minimize plastic waste.

Sustainability Action plan

Energy

Reduce the consumption 3 % by :

1. Install solar lighting units on the hotels fence
2. Install motion sensor in the public toilets.
3. Install outdoor AC covers.
4. install automatic blowdown system for steam boilers.

Water

Reduce the consumption 3 % by :

- -Install the water balance valves.
- Install sub-meters for monitoring the water consumption.

Our sustainability Team

Mora Essam

Sustainability Mg.

Islam Rabie

Chief Engineer

Samy Farhat

Executive Housekeeper

Mohamed Samir

Executive Chief Steward

Mohamed Memy

Front Office Manager

Walid Naguib

Director HR

Qassem Mohamed

Cost Controller Manager

Hazem Fathy

Assistant Purchasing Manager

Ezzat Reda

Service Manager

Ahmed AbuElezz

Learning & Development Manager

Thank You for Supporting Our Sustainable Journey

Contact us : sustainability.nagabay@aldiana.com

Please visit our sustainable web app : [Mobile Gästemappe - ALDIANA CLUB NAGA BAY in Soma By](#)